



Recall -- Firm Press Release

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NY Fish Inc. Recalls Imperial-European Style Smoked Salmon Because of Possible Health Risk

Contact:

(718) 342-4100

FOR IMMEDIATE RELEASE --Brooklyn, NY -- Sept. 26, 2008 --- NY FISH INC. of Brooklyn, NY, is recalling I ♥ NY FISH brand IMPERIAL-EUROPEAN STYLE SMOKED SALMON, vacuum packed, in 3 oz., 8 oz., 16 oz., and whole sides ("to be weighed at time of sale") sizes with lot numbers 513 1340, 514 1340, 515 1340, and 516 1340, because they have the potential to be contaminated with *Listeria monocytogenes*, an organism which can cause serious and sometimes fatal infections in young children, frail or elderly people, and others with weakened immune systems. Although healthy individuals may suffer only short-term symptoms such as high fever, severe headache, stiffness, nausea, abdominal pain and diarrhea, Listeria infection can cause miscarriages and stillbirths among pregnant women.

I ♥ NY FISH brand IMPERIAL-EUROPEAN STYLE SMOKED SALMON was distributed in New York, New Jersey, Connecticut, Pennsylvania, Washington, and California to wholesale distributors and retail food stores, but has also been found at retail in Florida.

The product is packed sliced or whole sides on aluminum coated cardboard in a clear plastic, vacuum packed bag with a red, black, and gold sticker label with gold lettering and a small white sticker label with lot codes **513 1340, 514 1340, 515 1340, 516 1340.**

There have been no confirmed illnesses to date.

This recall is the result of samples of IMPERIAL-EUROPEAN STYLE SMOKED SALMON collected from a retail store in Florida by the Florida State Department of Agriculture. These samples revealed the presence of *Listeria monocytogenes*. As a precaution, the company is recalling I ♥ NY brand IMPERIAL-EUROPEAN STYLE SMOKED SALMON bearing the above lot codes. No other codes are being recalled at this time.

Consumers who have purchased I ♥ NY brand IMPERIAL-EUROPEAN STYLE SMOKED SALMON with the above lot codes should return it to the place of purchase for a full refund. Consumers with any questions may contact the company at (718) 342-4100.

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